



2016 Online Advertising

FA E-Newsletters

(All materials are due 5 business days prior to deployment)

Half Page Banner –

Dimensions: 300 x 600 **File size:** 80k static

File Format: GIF, JPEG with URL address for click-through or standard tags.

Rich Media (HTML) - Standard tags only (no iFrames or JavaScript, Doubleclick “jump” tags not allowed).

Tracking pixel and click tracker accepted.

Animation: 3 loops maximum